

## CURRICULUM VITAE

### JUNG HOON BAEG

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Adjunct Professor, School of Information  
Postdoctoral Fellow/Senior Researcher, Information Use Management and Policy  
Institute  
Florida State University  
101 Louis Shores Building, 142 Collegiate Loop, P.O. Box 3062100  
Tallahassee, FL 32306-2100  
Phone: 850-345-0819  
jhb6536@my.fsu.edu

### Education

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Ph.D. in Information Studies April 30, 2016  
*School of Information, Florida State University, Tallahassee, Florida*

Dissertation title: "What factors influence the use of the public library for health information?"

Committee members: Dr. Kathleen Burnett (chair), Dr. Mia Lustria, Dr. Sanghee Oh, and Dr. Robert Glueckauf (Department of Medical Humanities & Social Science).

M.S. Library and Information Studies 2007 – 2009  
*School of Library and Information Studies, Florida State University, Tallahassee, Florida*

M.S. Sport Administration 1999 – 2001  
*Department of Sport Management, Florida State University, Tallahassee, Florida*

B.S. Physical Education 1991 – 1995  
*Inchon University, Incheon, South Korea*

### Research Interests

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- Health data analytics
- eHealth and health informatics
- Online health information seeking behavior and health literacy
- Use of technology in health environments
- STEM education

## **Publications**

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### **Referred Journal Articles**

Park, H., Cormier, E., Golden, G., & **Baeg, J. H.** (2016). Identifying health consumers' eHealth literacy to decrease disparities in accessing eHealth information. *Computers Informatics Nursing*. Computer Informatics Nursing. 34(2), 71-76. doi:10.1097/CIN.0000000000000205

Lee, J., Burnett, G., Vandegrift, M., **Baeg, J. H.**, & Morris, R. (2015). Availability and accessibility in an open access institutional repository: A case study. *Information Research*, 20(1).

Park, H, Moon, M., & **Baeg, J. H.** (2014). Association of eHealth literacy with Cancer information seeking and prior experience with cancer screening. *Computers Informatics Nursing*.32(9), 458-63. doi: 10.1097/CIN.0000000000000077.

**Baeg, J.H.**, & Park, H. (2017). Effectiveness of eHealth literacy and how it influences Participation in cancer screening. Target Journal: *International Journal of Medical Informatics*. In Progress.

**Baeg, J. H.** (2017). What are topics and future trends in the Journal of Medical Internet Research? – Topic modeling approach. Target Journal: *Journal of Medical Internet Research*. In Progress.

### **Referred Conference Proceedings**

**Baeg, J. H.** (2016). The analysis of journals topics and trends: Text mining and word Cloud. In-J.E. *Proceedings of iConference 2016*. Philadelphia: Pennsylvania

Ho, S.M., Fu, H., Timmarajus, S.S., Booth, C., **Baeg, J.H.**, Liu, M. (2015) Insider threat: Language-action cues in group dynamics, ACM SIGMIS Computers and People Research. ACM: New Beach, California. doi:10.1145/2751957.2751978.

**Baeg, J. H.**, & Park, H. (2015). eHealth literacy and cancer screening: Structural Equation Modeling (SEM). In-J.E. *Proceedings of iConference 2015*. California: New Port Beach

**Baeg, J. H.**, Choi, W., Lee, D. J., & Lee, J. (2012). The impact of the public library on

- early reading achievement: Using the Early Child Longitudinal Study (ECLS) 1<sup>st</sup> grade sample. In-J.E. Mai (Chair). *Proceedings of iConference 2012* (pp. 538-540). New York, NY: ACM. doi: 10.1145/2132176.2132279
- Yu, C., & **Baeg J. H.** (2012). The evolution of a discipline: A fractal representation of information science. In-J.E. Mai (Chair). *Proceedings of iConference 2012* (pp. 548-549). New York, NY: ACM. doi: 10.1145/2132176.2132283
- Baeg, J. H.**, Burentt, K., Bonnici, L., & Subramaniam, M. M. (2011). Navigating the confluence of streams in the development of disciplinary identity, 2004-2009. In-J.E. Mai (Chair). *Proceedings of iConference 2011* (pp.643-644). New York, NY: ACM. doi: 10.1145/1940761.1940852

### **Referred Conference Presentations**

- Burnett, K., **Baeg, J. H.**, Bonnici, L. J., & Subramaniam, M. M. (January, 2011). The Impact of competitiveness & innovation in the development of disciplinary identity, 2004-2009. Presented at *the Association of Library and Information Science Education (ALISE)*. San Diego, California.
- Baeg, J. H.**, Koo, G. Y., Bae, S., & Chung, T. W. (2004). Do athletes own their name: Publicity rights and the First Amendment in sport. Presented at *the 17th Annual Sport, Physical Activity, Recreation and Law Conference*. Las Vegas, Nevada.
- Chung, T. W., Koo, G. Y., **Baeg, J. H.**, & Stringfellow, D. (2004). Perception of NCAA Bylaw relative to gambling activities. Presented at *the 17th Annual Sport, Physical Activity, Recreation, & Law Conference*. Las Vegas, Nevada.
- Bae, S., & **Baeg, J. H.** (2004). Satisfaction of disabled consumers in sport facilities in Korea. Presented at *the 17th Annual Sport, Physical Activity, Recreation and Law Conference*. Las Vegas, Nevada.
- Baeg, J. H.**, Ha, J. H., & Joo, J. M. (2003). Is it possible to have a trouble free sporting event? A case study of the 2002 Korea/Japan World Cup. Presented at *the 17<sup>th</sup> Annual North American Society for Sport Management Conference*. Ithaca, New York.

### **Referred Poster Presentations**

- Baeg, J. H.**, & Park, H (March, 2015). eHealth literacy and cancer screening: A Structural Equation Modeling (SEM). Presented at *iConference 2015*, Irvine, California.
- Park, H., Moon, M., & **Baeg, J. H.** (June, 2014). Association of eHealth literacy with cancer information seeking and prior experience with cancer screening. Presented

at 12<sup>th</sup> International Congress on Nursing Informatics, 2014. Taipei, Taiwan.

**Baeg, J. H.,** Lee, D. J., Choi, W., & Lee, J. (February, 2012). The impact of the public library on early reading achievement: Using the Early Childhood Longitudinal Study (ECLS) 1<sup>st</sup> grade student sample. Presented at *iConference 2012*. Toronto, Canada.

Casey, Y., & **Baeg, J. H.** (February, 2012). The evolution of a discipline: A fractal representation of information science. Presented at *iConference 2012*. Toronto, Canada.

**Baeg, J. H.,** Park, Y. H., & Burnett, K. (August, 2011). The relationship between public library activities and children's literacy development. Presented at *the Pacific Early Childhood Education Research Association (PECERA) 12<sup>th</sup> Annual Conference*. Kobe, Japan.

**Baeg, J. H.,** Burnett, K., Bonnici, L. J., & Subramaniam, M. M. (February, 2011). Navigating the confluence of streams in the development of disciplinary identity, 2004-2009. Presented at *iConference 2011*. Seattle, Washington.

### **Non-Referred Poster Presentations**

**Baeg, J. H.,** Mardis, M.A., Jones, F.R., Oh, S. H., & McClure, C. R. (February, 2018). How IT education can prepare students for the IT workforce needs: Opportunities or challenges? Presented at *the Association of Library and Information Science Education (ALISE)*. Denver, Colorado.

**Baeg, J. H.,** Mardis, M. A., Jones, F. R., Spears, L. I., McClure, C. R., & Bouvin, D. (October, 2017). Assessing information technology educational pathways that promote the use of rural broadband. Presented at *2017 ATE Principal Investigators Conference*. Washington, DC.

Oh, S.H., Pahuja, D., **Baeg, J. H.,** Mardis, M. A., Jones, F. R., Bouvin, D., Gilmore, D. McClure, C.R., & McMartin, F. P. (October, 2017). Assessing educational pathways for manufacturing in rural communities: An investigation of new and existing programs in northwest Florida. Presented at *2017 ATE Principal Investigators Conference*. Washington, DC.

**Baeg, J. H.,** & Clark, L. (January, 2015). The relationship between public library activities and Children's literacy development. Presented at *the Association of Library and Information Science Education (ALISE)*. Chicago, Illinois.

**Baeg, J. H.,** & Park, H. (January, 2014). eHealth literacy and cancer prevention: A

Structural Equation Modeling (SEM). Presented at *the Association of Library and Information Science Education (ALISE)*. Philadelphia, Pennsylvania.

**Baeg, J. H.** (2013). Will public library users use the public library for health information? Presented at *the Association of Library and Information Science Education (ALISE)*. Seattle, Washington.

**Baeg, J. H.,** Landback, C., & Besiki, S. (January, 2011). What is information?: An Exploratory Factor Analysis (EFA). Presented at *the Association of Library and Information Science Education (ALISE)*. San Diego, California.

## Grants

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Park, H. J., & **Baeg, J. H.** (2013). Tallahassee Memorial Healthcare Center for Research and Evidence Based Practice and College of Nursing. *eHealth literacy and cancer prevention*. March 2013. Not Funded.

**Baeg, J. H.,** & Burnett, K. (2011). Association of Library and Information Science Education (ALISE) Research Grant Competition. *Do public libraries really help to develop early childhood literacy?: Analysis of the Early Childhood Longitudinal Study-Birth cohort (ECLS-B)*. October 2011. Not Funded.

## Teaching Experiences

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### Teaching

LIS 4910 Information Technology Project	08/2017 - Present
LIS 3353 Information Technologies	01/2017 - Present
LIS 4708 Perspectives on Information Technology	01/2017 – 08/2017
LIS 4910 IT Project Management	05/2016 – 12/2016
LIS 2780 Database Concepts	01/2014 – 12/2014

### Co-Teaching

LIS 3706 Information System & Service	1/2011 – 5/2011
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## Teaching & Graduate Assistantships

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Graduate Teaching Assistant	2009 – 2015
<i>School of Library and Information Studies, Florida State University, Tallahassee, Florida</i>	

### **Graduate-level Courses**

LIS 5362 Design & Production of Networks Multimedia

LIS 5484 Introduction to Data Networks for Information Professional

### **Undergraduate-level Courses**

LIS 2784 Database Concept

LIS 3353 Technologies

LIS 3784 Information Organization and Communication

LIS 3706 Information System & Service

LIS 4482 Management Networks & Telecommunication

LIS 4301 Electronic Media Production

LIS 4930 Social Media Management

Graduate Assistant

01/2015 – 05/2015

Develop curriculum on synchronous undergraduate online course for LIS 4910 IT – Project Management class.

### **Academic Honors & Awards**

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**Awarded for 2014 H.W. Wilson Scholarship**, College of Communication & Information, Florida State University, FL. October, 2014

**Nominated for 2014 Outstanding Teaching Assistant Award (OTAA)**, Florida State University

**Awarded the Second Prize, CCI Research Week Doctoral Poster Winners**, College of Communication & Information, Florida State University, FL., October, 2011

**Awarded the Early Childhood Longitudinal Study Birth Cohort (ECLS-B) Data Training Seminar for Research and Policy Discussion**, U.S Department of Education, Institute of Education Science: National Center for Education Statistics; Washington, D. C., August 3-5, 2010

**Inchon University Competitive Scholarship**, 1991-1994

**University English Speaking Contest, Third place**, Inchon University, 1994

### **Certifications**

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**Certificate Program in Educational Measurement and Statistics** (19 credits).

Florida State University College of Education in Measurement and Statistics.  
October, 2012

**Certificate in Training Program on the Early Childhood Longitudinal Study**  
– **Birth Cohort (ECLS-B)**. U.S. Department of Education, Institute of Education  
Science, & National Center for Education Statistics (NCES). August 3-5, 2010

**Personal Fitness Trainer & Advanced Personal Trainer**. International Fitness  
Professional Association (IFPA). March 23, 2003

## **Professional Memberships & Services**

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### **Organizational Affiliations**

Association for Information Science and Technology (ASIS&T)  
Association for Computing Machinery (ACM)  
Association of Library and Information Science Education (ALISE)

### **Organizational Service**

Peer Reviewer, iConference papers and posters

### **University Service**

Doctoral Student Representative, SLIS Doctoral Program Committee      2012-2013