



Project Title: Evaluation Activities for the Florida Electronic Library
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Award Amount: \$55,000

The [Florida Division of Library and Information Services](http://www.fdlis.org/) (FDLIS) has awarded \$55,000 to the Florida State University Information Use Management and Policy Institute <http://www.ii.fsu.edu/> to build on previous work completed by the Information Institute in the ongoing development and implementation of the Florida Electronic Library (FEL) <http://www.flelibrary.org/>. The 2004 – 2005 study will examine and improve the success by which the FEL meets the information needs of the residents of the state of Florida, the library community, and other users of the FEL.

The Information Institute will engage in a number of activities to accomplish specific objectives related to the goals of the FEL. Activities include:

- Develop coordinated data collection strategies describing the use, uses, and users (and other data as appropriate) of the various components¹ of the FEL;
- Pretest and refine selected data collection instruments that evaluate the components of the FEL; and
- Assess the overall effectiveness of the marketing and publicity associated with the FEL.

The activities above will result in a draft report describing the proposed measures and data collection procedures to be implemented; a written report describing the (1) proposed measures and data collection procedures to be implemented, and (2) status of the design of the evaluation data; and a report that assesses the effectiveness of the marketing and publicity associated with the FEL with recommendations.

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¹ These components include: statewide databases, digital reference, statewide union catalog, the digital collections catalogue, and the LSTA Toolkit (outcomes assessment instructional site).