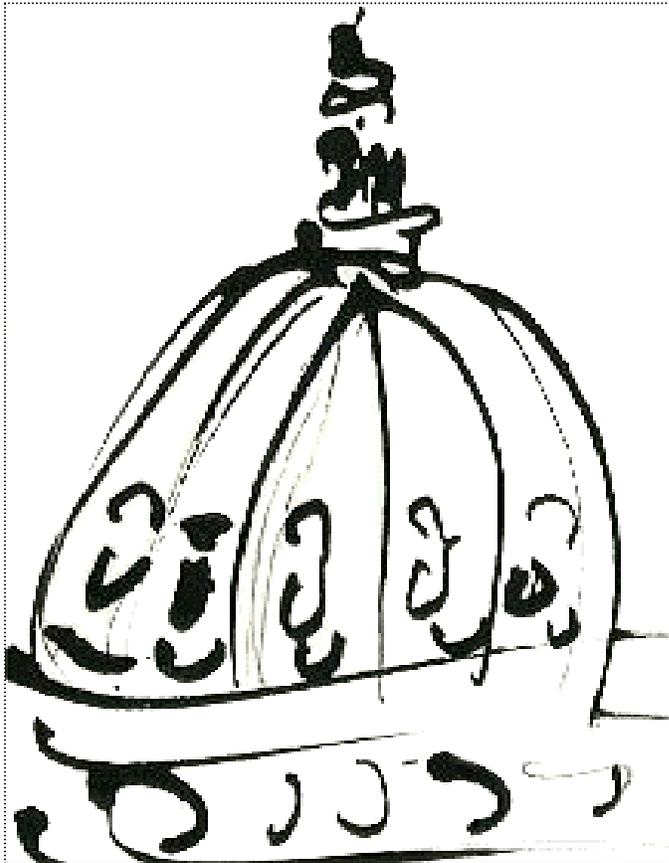Information Use Management and Policy Institute

College of Information, Florida State University

Public Libraries and the Internet 2006: Study Results and Findings

John Carlo Bertot, Ph. D.
Associate Director and Professor

Charles R. McClure, Ph. D.
Director and Francis Eppes Professor

Paul T. Jaeger, Ph.D. and J. D.
Assistant Professor

Joe Ryan
Senior Research Associate

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APPENDIX 8: STATE LIBRARY & SYSTEM ROLE IN SNPL DEVELOPMENT

Appendix 8: State Library & System Role in SNPL Development		
Role	**Description**	**Examples**
1. Funder	State Libraries offer direct state aid to public libraries, administer grants (i.e., LSTA) that benefit public libraries, negotiate and offer discounted group procurement rates, assist public libraries in applying for grants (e.g., e-rate) and alert public libraries to funding opportunities.	
Direct aid		Iowa. Direct state aid. <http://www.statelibraryofiowa.org/ld/Direct-state-aid>. NJ. Per capita state aid. <http://www.njstatelib.org/LDB/State_Aid/>. FL. State aid. <http://dlis.dos.state.fl.us/bld/grants/StateAid/StateAid.html>.
Competitive grants		Oregon. LSTA competitive grants <http://oregon.gov/OSL/LD/lsta.shtml>
Targeted grants		Oregon. Ready to read grants. <http://oregon.gov/OSL/LD/aboutready.shtml>.
Library construction		FL. Public library construction. <http://dlis.dos.state.fl.us/bld/grants/Construction/Construction.html>. Iowa. Library buildings. <http://www.statelibraryofiowa.org/ld/lib-build>.
Group/Discounts procurement		See Appendix 7a
Funding opportunity scanning		NJ. Library grant information. <http://www.njstatelib.org/LDB/Grants/>
Grant application assistance		NJ. Preparing grant applications. <http://www.njstatelib.org/LDB/Grants/#applics>. Oregon e-rate page <http://www.ode.state.or.us/search/results/?id=165>. FL. E-rate assistance. <http://dlis.dos.state.fl.us/bld/Library_Tech/BLD_libtech.html>.

Appendix 8: State Library & System Role in SNPL Development		
Role	**Description**	**Examples**
2. Network services provider		
Union catalog		See Appendix 7b
Interlibrary loan		See Appendix 7c
Federated searching	A single search request searches multiple databases.	See Appendix 7d
ISP	State Libraries engage in a number of activities to ensure that public libraries can obtain Internet connections. This may include being a statewide public library Internet Service Provider (ISP), advocating for public libraries at government and industry forums, and providing technical support and training.	See Appendix 8 for Iowa and New Jersey's experience serving as an ISP.
Electronic Library	An electronic library model provides: a model for how local virtual libraries should be developed; access to core electronic resources and services: poorer public libraries would otherwise not be able to offer; richer libraries can redirect resources to more specialized electronic services; an incentive for local libraries to establish an Internet presence so that they can offer access to State Library provided resources; electronic resources and services that supplement or back up those offered by local public libraries.	See Appendix 5
Digital collections		See Appendix 7e
Virtual reference	State Library provides, coordinates or supports this network based reference service	See Appendix 6

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Role	**Description**	**Examples**
2. Network services provider		
Videoconferencing		Iowa. ICN. <http://www.statelibraryofiowa.org/ld/ICN>. Texas. Texas Library Videoconferencing Network (TXLIBVID) <http://www.tsl.state.tx.us/distancelearning/videoconferencing/txlibvid.html>.
Remote web site hosting	The State Library will offer to host local public library web pages. The web sites are pre structured. Local libraries fill in the content.	E.g., Oregon's Plinket <http://www.plinkit.org/> or Iowa's Plow (Putting Libraries on the Web) <http://www.statelibraryofiowa.org/ld/gatesgrants/stay/sc-index>.
Organized access to state government information	This service and a related service devoted to information for state employees can pay dividends at appropriations time.	See Appendix 7f. Oregon. Employee information center. <http://library.state.or.us/>, see also State Library eClips. <http://library.state.or.us/services/awareness/eclips/>.
3. Model		
Virtual library	State libraries web sites (both agency and library) are themselves models that public libraries use when developing their web sites.	
Demonstration models	States will fund the development of new network service demonstration models to allow local libraries to gain first hand exposure to the new technology.	The State Library of New Jersey funds several interesting demonstration projects through its regional libraries: South Jersey Regional Library Council. Mobile services initiative <http://www.sjrlc.org/onthego/>, Overview of mobile services <http://www.sjrlc.org/onthego/library_services_mobile_table_pb.pdf> and handout <http://www.sjrlc.org/onthego/mobile_services_screenshots_rev.pdf>. See also Southeastern Louisiana University Library. Text a Librarian <http://www2.selu.edu/Library/ServicesDept/referenc/textalibrarian.html>. Wireless hot spot <http://www.sjrlc.org/hotspot/>, marketing materials <http://www.njstatelib.org/LDB/NJWireless/>. Trading spaces (Library in a retail setting) <http://www.sjrlc.org/tradingspaces/>. Get a Library Card Online (GALCO) <http://www.sjrlc.org/GALCO/> pilot to test offer library card online and offer immediate access to resources via NJ Clicks.

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Role	**Description**	**Examples**
4. Innovation champion	State Libraries scan the environment for new ideas (e.g., technology, software, management practices, etc.) that might be appropriate for public library use and alert public library managers to these ideas (via professional reading lists and conferences) and coordinate and house (often along with state library associations and systems) various library listservs, blogs, meetings etc. Other innovation champion roles include: funding of demonstration models, providing continuing education and training on innovative practices and techniques and providing targeted funding as a diffusion catalyst.	
Environmental scanning	Often reported in newsletters.	Oregon Library Association. Vision 2010. <http://www.olaweb.org/v2010/#Scans>.
Communication coordination	State libraries provide library directories, newsletters, listservs and blogs to enable easy, efficient and rapid communication among public library staff.	Oregon. Library directories. <http://oregon.gov/OSL/LD/directories.shtml>. Oregon. Services to libraries. <http://www.osl.state.or.us/home/libdev/svcstolibs .html>. NJSL. NJSL listservs. <http://www.njstatelib.org/LDB/listservs.php>.
Professional reading scanning		Utah. Professional reading. <http://library.utah.gov/library_services/continuing _education/professional_reading.html>. Texas. Library science collection <http://www.tsl.state.tx.us/ld/lsc/index.html>.
5. Library consultants & IT Technical support	State Libraries offer professional library consultants to directly assist libraries in problem solving and new service introductions.	Texas. Consulting services. <http://www.tsl.state.tx.us/ld/consulting/index.html>.

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Role	**Description**	**Examples**
6. Continuing ed. & training	State Libraries, systems, consortia and association have played a central role in providing continuing education and training that enables public library staff to introduce the changes necessary to become successfully networked.	Iowa. CE catalog. <http://www.statelibraryofiowa.org/cgi-bin/cecat/>. Texas. Continuing education. <http://www.tsl.state.tx.us/ld/workshops/index.html> and its Small library management training program. <http://www.tsl.state.tx.us/ld/projects/slmtp/index.html>.
7. Evaluation	State Libraries collect annual statistics and evaluations that assist in SNPL management, valuing and policy making.	Oregon. Library statistics. <http://oregon.gov/OSL/LD/statsmain.shtml>. FL. Planning, evaluation and statistics. <http://dlis.dos.state.fl.us/bld/Research_Office/evaluation.html>
Annual survey		FL. Annual statistical report for public libraries. <http://dlis.dos.state.fl.us/bld/Research_Office/datacoordinator.html>.
Targeted surveys		FL. 2005 Internet policies & filtering in FL's public libraries. <http://dlis.dos.state.fl.us/bld/Research_Office/surveys.html>.
8. Regulation, standards, certification & policies	Develop and apply regulations, standards and policies related to SNPLs. These, in turn, may be linked to evaluation and funding.	NJ. Library law. <http://www.njstatelib.org/LDB/Library_Law/>. Oregon. Library laws of Oregon. <http://oregon.gov/OSL/LD/laws/>, Administrative rules <http://www.oregon.gov/OSL/adminrules.shtml>. Iowa. Certification. <http://www.statelibraryofiowa.org/ld/cert>.
9. Advocacy		
Negotiator	State Libraries often negotiate with external partners favorable contracts and allocation of funds and often broker agreement among the state's libraries.	
With governments		E.g., on the State Library's budget and advise on policy issues.
Local funders	Advise on local funding and other issues	Iowa. Telling the library story. <http://www.statelibraryofiowa.org/ld/tell-library-story>.
Policy	Advise government and libraries on various library policy issues	Oregon. Intellectual freedom clearinghouse. <http://oregon.gov/OSL/LD/overview.shtml>. NJ. Filtering legislation < http://www.njstatelib.org/LDB/E-Rate/ufilter.php>.
"Marketing/Promotion"		NJ. Media room. <http://www.njstatelib.org/LDB/marketing/>.