

# NICOLE D. ALEMANNE

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## EDUCATION

### **Florida State University, College of Communication & Information, Tallahassee, FL**

Doctoral Student, Information Studies. Chair: Paul F. Marty, PhD, August 2008-Present

### **Florida State University, College of Information, Tallahassee, FL**

MS, Library & Information Studies, 2008

Certificate in Museum Studies, 2008

### **State University of New York at Binghamton, Binghamton, NY**

B.A., Literature & Rhetoric, 1984

## ACADEMIC EXPERIENCE

*Graduate Research Assistant*, Learning Systems Institute/College of Communication & Information, Florida State University, Tallahassee, FL. (August 2010-Present)

Content Developer for *Habitat Tracker: Learning About Scientific Inquiry through Digital Journaling in Wildlife Centers* (Funded through the Institute of Education Sciences)

*Graduate Research Associate*, Information Use Management & Policy Institute, College of Communication & Information, Florida State University, Tallahassee, FL. (May 2009-Present)

Research associate in project areas including cultural heritage institutions, broadband policy, renewable energy, and E-government

*Teaching Assistant*, College of Information, Florida State University, Tallahassee, FL. (August 2008 – May 2009)

*Research Methods in Information Studies* (Spring 2009)

*Management of Information Organizations* (Spring 2009)

*Information Leadership* (Fall 2008)

*Management of Information Collections* (Fall 2008)

*Graduate Research Assistant*, College of Information, Florida State University, Tallahassee, FL. (May - August 2008).

Graduate assistant for Dr. Paul F. Marty on the IMLS-Funded Cultural Heritage Information Professionals (CHIPs) research project

*Graduate Research Assistant*, Knowledge Communities Research Center, Florida State University, Tallahassee, FL. (January 2007 - April 2008)

Graduate assistant for Dr. Ian Douglas, and writer/editor for the KCRG website

## PUBLICATIONS & PRESENTATIONS

### **Refereed Conference Proceedings**

Douglas I., & Alemanne, N. D. (2007). Monitoring student participation and effort. *Proceedings of the IADIS International Conference on Cognition and Exploratory Learning in Digital Age (CELDA 2007)*, Algarve, Portugal, 299-302.

Douglas I., & Alemanne, N. D. (2007). Monitoring participation in online courses. *Proceedings of the 8th International Conference on Information Technology Based Higher Education and Training (ITHET 2007)*, Kumamoto, Japan, 315-320.

Hinnant, C. C., McClure, C. R., Mandel, L. H., & Alemanne, N. D. (2010, February). *Broadband deployment as technological innovation: Planning and evaluation issues and strategies*. Juried paper presented at the iConference, Champaign, IL.

### **Research Reports**

McClure, C. R., Mandel, L. H., & Alemanne, N. D. (2010). *North Florida Broadband Authority (NFBA) ubiquitous middle mile project: Broadband needs assessment, diagnostics, and benchmarking of selected anchor institutions: First interim report of project activities*. Tallahassee, FL: Information Use Management & Policy Institute, College of Communication & Information, Florida State University.

Marty, P. F., Alemanne, N. D., & McClure, C. R. (2010). *Florida Memory Project long-range plan: Final report*. Tallahassee, FL: Information Use Management & Policy Institute, College of Communication & Information, Florida State University.

Marty, P. F., Alemanne, N. D., & McClure, C. R. (2010). *Florida Memory Project long-range plan: Interim report*. Tallahassee, FL: Information Use Management & Policy Institute, College of Communication & Information, Florida State University.

McClure, C. R., Hinnant, C. C., Douglas, I., Bishop, B. W., Alemanne, N. D., & Han, J. (2009). *Development of A Renewable Energy Research Web Portal: Six-month report*. Tallahassee, FL: Information Use Management & Policy Institute, College of Communication & Information, Florida State University.

### **Posters**

Alemanne, N. D., Mandel, L. H., & McClure, C. R. (2011, January). *Designing and evaluation broadband training and diagnostics programs for anchor institutions and community based organizations*. Poster presented at the Association for Library and Information Science Education, San Diego, CA.

Alemanne, N. D., Stvilia, B., Jörgensen, C. (2010, February). *Creating context for user-generated tags: An exploratory study*. Referred poster presented at the iConference, Champaign, IL.

Alemanne, N. D., Stvilia, B., Jörgensen, C. (2010, January). *Creating context for user-generated tags: An exploratory study*. Poster presented at the Association for Library and Information Science Education, Boston, MA.

### **Presentations**

Mandel, L. H., & Alemanne, N. D. (2011, February). *Preparing a Human Subjects Application from Start to Finish*. Invited presentation at Florida State University College of Communication & Information, School of Library & Information Studies Research and Teaching Proseminar, Tallahassee, FL.

Alemanne, N. D., & Cooke, N. (2011, January). *Publish or perish: The doctoral student's guide to creating publishable articles and winning posters*. Co-organizer and Co-moderator for invited panel at the Association for Library and Information Science Education (ALISE) conference, Boston, MA.

Alemanne, N. D. (2010, January). *Information Policy Issues and Impacts from the Broadband Technology Opportunities Program (BTOP)*. Moderator for invited panel at the Association for

Library and Information Science Education (ALISE) conference, Boston, MA.

Alemanne, N. D. (2009, September). *The SLIS TA Handbook*. Invited presentation at Florida State University College of Communication & Information, School of Library & Information Studies Research and Teaching Proseminar, Tallahassee, FL.

## **MUSEUM & ARCHIVES EXPERIENCE**

Mary Brogan Museum of Art & Science, Tallahassee, FL (May - August 2008)

Art Collections Intern. Drafted the museum's electronic privacy and terms and conditions statements; cataloged the Hicks Collection; participated in exhibition installation.

Claude Pepper Library & Museum, Tallahassee, FL (January - April 2007)

*Intern*. Created collections management manual; developed proprietary metadata schema for a new collections database.

## **RESEARCH EXPERIENCE**

A&E Television Networks, NY, NY (2003-2005)

*Vice President, Sales Research Strategy (2005); Senior Media Research Analyst, Vice President, Research (2003-2005)*. Created sales strategies; led sales, program, marketing, and research efforts; directed research team; managed qualitative and quantitative research; responsibility for department budget.

ABC Family & Kids, NY, NY (2002 - 2003)

*Vice President, Research & Sales Development*. Led sales research efforts; directed research team; managed qualitative and quantitative research; created sales marketing materials; responsibility for department budget (\$2.25 million).

MTV Networks, NY, NY (1998 - 2001)

*Senior Vice President, Audience Research (2000-2001); Vice President, Audience Research (1998-2000)*. Created sales strategies; led sales research efforts; directed research team; managed qualitative and quantitative research; responsibility for department budget (\$4 million).

Foote, Cone & Belding/TN Media, NY, NY (1992 - 1995)

*Vice President, Broadcast Research*, Led research efforts for all national broadcast buying activities.

Young & Rubicam Advertising, NY, NY (1989-1992)

*Vice President, Communication Information Services (1991-1992); Supervisor, Communication Information Services (1989-1991)*. Led research efforts for all national broadcast buying activities.

Laurence, Charles, Free & Lawson Advertising, NY, NY (1986-1989)

*Senior Media Research Analyst (1986-1987); Media Research Analyst (1986-1987)*. Research analyst for all media planning and buying activities.

## **AWARDS AND FELLOWSHIPS**

Associate, Program in Instructional Excellence, Florida State University (2009-2010)

College Teaching Fellow, Florida State University (2008-2009)

Beta Phi Mu Library and Information Science Honor Society (Gamma Chapter)

## **SERVICE**

### **American Society for Information Science & Technology (ASIST)**

*Peer Reviewer (Annual Conference), 2009*

*Membership Committee, 2007 – 2008*

*Watson Davis Award Juror, 2007*

### **Association for Library & Information Science Educators (ALISE)**

*Information Policy Special Interest Group Convener, 2011-2012*

*Conference Program Planning/ALISE Jean Tague Sutcliffe Doctoral Student Poster Competition Committee, 2010-2011*

*Doctoral SIG Co-Convener, 2010-2011*

### **Beta Phi Mu Gamma Chapter**

*Secretary-Treasurer, 2009*

### **Florida State University**

*Student Representative, College of Information, Doctoral Program Team, 2008 – 2009*

*Representative, Congress of Graduate Students (COGS), 2008 – 2009*

*Orientation Student Advisor, College of Information, Doctoral Program Team, 2007 – 2009*

## **PROFESSIONAL MEMBERSHIPS**

American Society for Information Science and Technology (ASIST)

Association for Library and Information Science Education (ALISE)

Museum Computer Network (MCN)