

**Project Title:** 2006-2007 Evaluation Activities for the Florida Electronic Library  
**Investigators:** Dr. Charles McClure and John T. Snead  
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**Award Dates:** August 2006 – June 2007  
**Award Amount:** \$50,000

As part of an ongoing assessment process for the State Library & Archives of Florida, the Information Institute will engage in a number of activities to accomplish specific objectives related to the larger goals of the FEL. The overall goals of the 2006-2007 effort are to:

1. Improve the success by which the FEL meets the information needs of the residents of the state of Florida, the library community, and other users of the FEL;
2. Assist in ongoing data collection, reporting strategies, and analysis of that data to describe the status and success of the FEL; and
3. Conduct a comprehensive assessment of the FEL activities since 2002.

These goals can help assure the establishment of ongoing assessment, fine-tuning, and improvement of the FEL.

The current project's evaluation efforts will continue to assist the State Library & Archives of Florida in the development and implementation of the FEL by providing:

- Review and compilation of previous FEL evaluations 2002 to date;
- Outcomes Assessment of the development and implementation of the FEL and of selected FEL components from 2002 to present for the IMLS LSTA five-year report (see Appendix A);
- Guidance in the organization and in the development of procedures for the continued collection, analysis, and reporting of data (evaluation database); and
- In-depth analysis of Florida Electronic Library (FEL) *Ask-a-Librarian* chat and e-mail questions to provide information on who uses the service, from where within the state of Florida, and what types of questions different user groups ask in order to provide information on use and non-use patterns for planning, management, outreach, and assessment of statewide impact of the service..

Current FEL research goals are based upon prior research evaluations of the FEL conducted by the Information Institute. These goals can help assure the establishment of ongoing assessment, fine-tuning, and improvement of the FEL.