

Project Title: 2007-2008 Evaluation Activities for the Florida Electronic Library
Investigators: John T. Snead and Dr. Charles McClure
Funding Agency: State Library & Archives of Florida
Award Dates: October 2007 – June 2008
Award Amount: \$50,000

The overall goals of the 2007-2008 effort are to: (1) improve the success by which the Florida Electronic Library (FEL) meets the information needs of the residents of the state of Florida, the library community, and other users of the FEL; (2) assist in ongoing data collection, reporting strategies, and analysis of that data to describe the status and success of the FEL; and (3) offer recommendations and possible strategies in increase the impact and use of the FEL. These goals can help assure the establishment of ongoing assessment, fine-tuning, and improvement of the FEL.

Current assessments build upon prior assessments conducted by the Information Institute for the FEL.

- Reviewing previous FEL evaluations from 2002 to date, as well as other resources, as input for the current 2007-2008 activities.;
- Developing statistics, measures, and evaluation approaches to be considered in the development of the next FEL five-year plan;
- Assessing public library and school needs to better provide consumer health information via the FEL.
- Continuing the 2006-2007 assessment activities related to the FEL Ask A Librarian service.
- Providing State Library staff guidance in the organization and in the development of procedures for the continued collection, analysis, and reporting of FEL data and the evaluation database.

The current project's evaluation efforts will continue to assist the State Library & Archives of Florida in the development and implementation of the FEL.