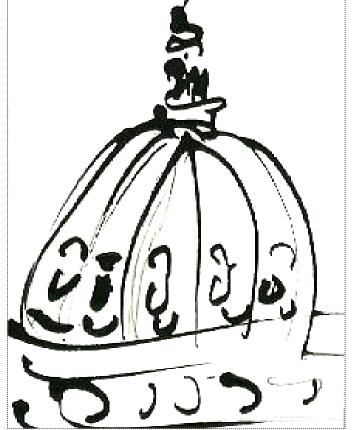


Information Use Management and Policy Institute College of Information, Florida State University



Public Libraries and the Internet 2006: Study Results and Findings

John Carlo Bertot, Ph. D. Associate Director and Professor

Charles R. McClure, Ph. D. Director and Francis Eppes Professor

Paul T. Jaeger, Ph.D. and J. D. Assistant Professor

Joe Ryan Senior Research Associate

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Information Use Management and Policy Institute College of Information Florida State University Tallahassee, Florida 32306-2100 http://www.ii.fsu.edu/ Funded by the Bill and Melinda Gates Foundation and the American Library Association

APPENDIX 10: ALTERNATIVE MEASURES FOR ASSESSING SNPL VALUE

A. How can the library help?

This section asks local elected officials, local agency officials, community group leaders and local business associations for ways the library might contribute to the success of planned initiatives over the next year.

How can the library help?	
What major initiatives, projects or	Are there ways that the library might
programs do you plan over the next 6	contribute to the success of these initiatives?
months to a year (name brief description)?	
1.	
2.	
3.	

B. Library walk around

Library walkarounds are a relatively quick, but effective ways that library managers use to get a sense of what might need improvement. Government and community leaders' views might provide important insights and get them engaged in supporting solutions to problems they have identified. Walkarounds can be informal or systematic. For additional discussion see: Consulting Librarians Group. Community Analysis Methods and Evaluative Options (CAMEO) handbook: Chapter 6: Looking-around-inside-the-library.

<http://skyways.lib.ks.us/pathway/cameo/chap6.htm>. In particular, Library WalkAround Work Sheet 7A <http://skyways.lib.ks.us/pathway/cameo/wks7a.htm>, 7B

<http://skyways.lib.ks.us/pathway/cameo/wks7b.htm>, and 7C

<http://skyways.lib.ks.us/pathway/cameo/wks7c.htm>. A keep it simple worksheet follows.

Library Walk around Findings					
Major finding/problem	Priority	Why matters to	Possible lfixit support		
		you			
1.					
2.					
3.					

C. Assessing Library's Engagement with Community Leaders

This section provides a draft checklist for library directors to begin to assess their level of local advocacy involvement.

Assessing Library's Engagement with Community Leaders						
	Last 6	Prev. 6 mos.	% ⁶⁸			
	o mos.					
Local government	mos.	inos.				
# times librarian attended local council/commissioner meetings						
# times librarian visited another local government agency on library-agency business						
# times library asked officials/agencies how library might help (see 9a)						
# local government reference questions asked (based on 1 week sample)						
# (non library) local gov. staff trained in information seeking or management						
# media releases thanked local government or government official for support (if appropriate)						
# times library contacted local government because of potential partnership or local government opportunity						
# library staff participated local government offered training						
# times library invited local government agencies to meet at the library						
# times (non library) local government meeting held in library where librarian was						
present						
# times library invited government leader to do a library walk around (see 9b)						
Library-Government Joint Contracts or Partnerships	Yes, Have	No	Maybe			
Building maintenance						
Supplies & equipment purchase						
Security						
IT staffing & shared equipment						
Human resources (job descriptions, policies, training, benefits)						
Community groups & local business organizations	Last 6 mos.	Prev. 6 mos.	%			
# times librarian attended a community group meeting						
# times librarian did presentation about library at community group meeting business						
# times library invited local business & community groups to meet at library						
# times library asked how library might help these organization (see 9a)						
# times library invited community leader to do a library walk around (see 9b)						

⁶⁸ ((Last 6 months – Previous 6 months)/Last six months) * 100