Information Use Management and Policy Institute

School of Information Studies, Florida State University

Public Library E-metrics: Librarian Education for the Collection, Analysis, and Use of Library Networked Services and Resources Statistics

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The U.S. Institute of Museum and Library Services awarded the Information Institute a two-year \$248,600 National Leadership Grant in Education and Training. This award supports a national education and training program that provides public librarians with multifaceted instruction regarding the usage of and uses for e-metrics. The four objectives of this project are to:

- 1. Solicit agreement on a core set of network statistics that public libraries can and should collect as part of their routine annual reporting of service use to state library agencies. This would include services (i.e., database use) that the state library agency or other consortia provide for public libraries; [accomplished]
- 2. Develop training modules to help public librarians, state library agency staff, and consortia staff understand the network statistics, how to collect them, and how to interpret the results; [in progress]
- 3. Conduct training sessions at the 2004 Public Library Association meeting in Seattle, the 2004 ALA Annual Meeting in Orlando, and one other location (likely the Maryland/ Northern Virginia area, in the September 2004 timeframe); [being organized] and
- 4. Develop a website that contains online modules and documentation for practitioners and others to access. [in progress, available June 2004]

This public library e-metrics online and in-person instructional program will: (1) describe the relationship between a library's (or state library agency/consortium) technology infrastructure and the network statistics; (2) instruct librarians as to the intent and definitions of the network statistics; (3) instruct librarians in the various methodologies and approaches for collecting network statistics; (4) assist libraries to develop a management and collection plan for network statistics; (5) assist libraries to develop in-house training programs to instruct staff in the collection and reporting of network statistics; (6) assist libraries to report their network resources and services data for aggregation across public libraries; and (7) instruct librarians in the development of outcomes-based evaluation of their networked services.



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